

MOUSHIRA ELAMRAWY

DESIGN TECHNOLOGIST

2013
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Present

EXPERIENCES

Design and Technology Consultant

□ Global

- **Wikimedia Foundation:** Developing a collaborative strategy and process for Wikipedia readers focused mobile and web products.
- **Fablab Irbid, Jordan:** Bootstrapping the first fablab in Jordan operating on Syrian borders, with an EU fund. Providing capacity building while supporting 25 hardware incubatees.
- **Opencare.cc:** Designing strategies to develop open hardware care products, with Milan's Domus Academy and care centers as part of the EU funded initiative.
- **Inlabs:** Project advisor for GMin Foundation's Sierra Leone innovation labs, focusing on curriculum development and lab resources.
- **JebaleyaTalks:** Co-Founder and creative director for UNWomen funded project for storytelling of tribal women through new media and smart textiles
- **Rishalaser:** Project founder and product manager for portable, DIY, mobile operated laser cutter.

2010
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2012

Consultant Regional Manager

Global development Department - Wikimedia Foundation

□ San Francisco, Remote

- **Arabic Language Initiative Regional Manager (September 2011 - September 2012)**
- Launched Wikimedia regional program in Middle East with activities in 6 different countries.
- Designed overall program strategy with budget, staffing, and communication strategy. Designed and executed new pilot programs, developed new partnerships and managed outreach and communication
- Shifted Wikipedia regional stats from declining trends to 40% increase, in less than a year.
- **Chapters Relations Manager (February 2011 - September 2011)**
- Monitoring and evaluation for Chapters work-flow, annual plans and budgets Developed communication strategy between the Foundation, chapters, and the community, to ensure best practises and support shared and transparent decision making
- Defined the reshaping of the entire strategy of chapter's engagement and funding dependency on the foundation.
- **Global Campaigns Associate (October 2010 - February 2011)**
- Coordinated \$50M annual fundraising, to ensure alignment and messaging between global Chapters and the Foundation.

2010
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2010

Consultant Project Manager, Architect

Bureat E.A.S.T

□ Morocco

- Worked as a manager for a project funded by Oxfam International and the Canadian Cook Fund, and operated by American firm BureauEast in partnership with social design Dutch agency ButterflyWorks and Dutch environmental consultants SaharaRoots, and the Moroccan ministry of tourism. Achievements were:
- Overall project management including planning, budgeting, partnerships and staffing while defining and laising partners roles and dependencies.
- Design development, construction drawings, construction management and product design development and material research
- Designed and managed surveys on project environmental, social and financial impacts

2013
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2014

Project Senior Architect

South Sinai Regional Development Program

□ Sinai, Egypt

- Full site and construction management responsibilities, including design development, material research, staffing and purchasing
- Designed and organized the training of the local tribe on environmental building techniques (rammed earth, masonry blocks, earth cast)
- Co-edited "South Sinai: Building Technologies Manual", a book on best building practices in Sinai.
- Successfully completed the construction of the center for building crafts, and Mount Sinai ecolodge.

2007
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2008

Communication designer

Department of Communication Technologies - Bibliotheca Alexandrina

□ Alexandria, Egypt

- Managed visual advisory and outreach strategy for International School of Information Science programs
- Managed print-on-demand facility while creating workflow, hiring staff and creating a business plan
- Managed opensource programs, including project management for Wikimedia movement annual conference and programs

EDUCATION

2012
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2013

Master in Advanced Human Interaction

IaaC - Universitat Politècnica de Catalunya

□ Barcelona, Spain

2001
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2006

Bachelor of Engineering in Architecture and Urban design

Alexandria University

□ Alexandria, Egypt

CONTACT INFO

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SKILLS

Digital Mockups
Physical prototyping
HTML5/CSS, P5.js
Some Android native.
CAD - Rhino
Adobe Suit
Fabrication
Trello, phabricator

TEACHINGS AND WORKSHOPS

Re-Publica Berlin - 2014
Fab10, Barcelona - 2014
German University, Cairo - 2014
MakerFaire, Rome - 2014 - 2015
WeMake, Milan - 2014
Fab11, Boston - 2015
IT-Syndikat, Innsbruck - 2015
Domus Academy, Milan - 2016

AWARDS

Fab Foundation Award, 2015
Maker of Merit, 2014

LANGUAGES

Arabic - Native
English - Fluent
French, Spanish - Intermediate
Italian - Basic

